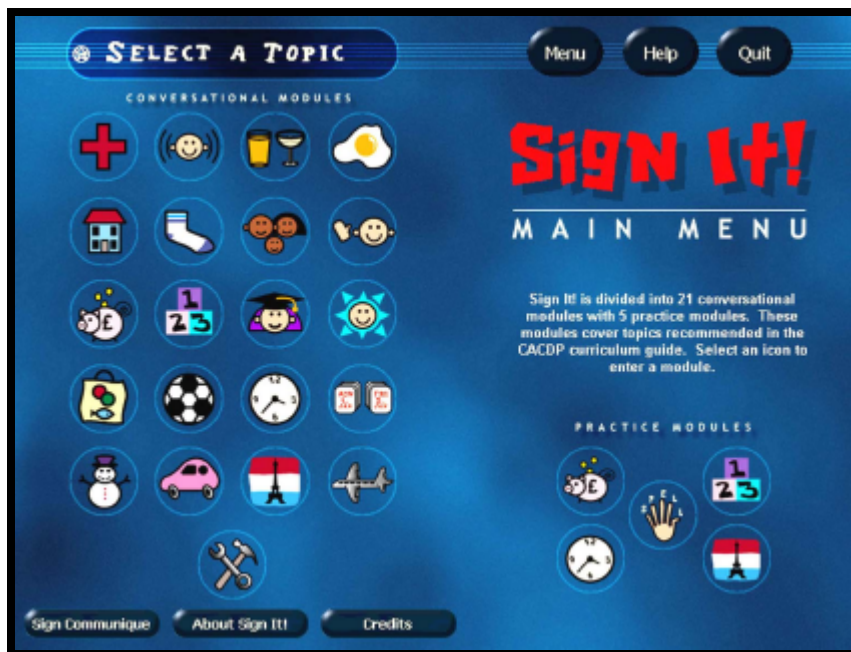


Press Pack
Sign Communique Ltd

SIGN IT!

A ground-breaking CD-ROM

Written by Kathy Robinson



Contains:

Sign It! Information
Sign Communique Information
Other Products
Floppy disk with print images

For further information contact:

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www.signcommunique.com

SIGN IT!

How is **SIGN IT!** ground-breaking?

SIGN IT! is the first interactive disc ever to capture more than one Signer on camera. Each video clip features two Deaf people deep in Signed **conversation**. This unique characteristic provides the kind of BSL learning experience only found in the company of Deaf people.

Over two hundred video clips provide Stage 1 & 2 students of **British Sign Language (BSL)** with Signed conversations on a wide range of topics linked to the CACDP curriculum. This approach ensures that the student learns BSL as a full and complete language – not Signs as single items.

The CD-ROM has a compelling game format. With a clever use of graphics, it is a perfect way to learn new signs while absorbing the intricacies of grammar and syntax.

SIGN IT! works on two levels, **beginners** and **advanced**.



Intro Page



Main Screen



Video Page

Beginners click on a 'Topic' of their choice from the main screen. This moves them to the appropriate Signed video section. Viewing a video clip they guess the meaning of the Signed conversation - they then click on the graphic most closely linked to it (e.g. a golf club, if the conversation is about golf). A 'clue' button is available if a clue is needed. Further help required? Another button provides a full English transcript of the Signed conversation.

Advanced users follow the same procedure but without the 'Help' buttons. The Signed conversations are both interesting and challenging, and provide endless **BSL** practice. Also included on the CD-ROM are 'Revision' sections and 'Finger-spelling' sections.

SIGN IT! is clear and easy to use. There are over twenty 'Topics' dealing with all aspects of life (food, travel, work, family ...) Just simply watch each Signed conversation and click on the graphic that most closely matches the conversation.

SIGN IT! was made with a team of Deaf and hearing people. The content, linked to the CACDP curriculum, was written by Kathy Robinson.

Frances Elton (Deaf), Senior lecturer on Deaf Studies at City University, London, was the consultant. Ms Elton is a leading figure in the UK Deaf Community and she directed the six Deaf Signers through their paces, all of whom were native BSL users. She had the exacting task of ensuring that the conversations were not only linguistically correct but performed with the clarity necessary for students learning the language. Valuable advice in the early stages was provided by Professor Bencie Woll of City University.



Frances Elton introducing Sign It!

SIGN IT! is an invaluable resource for Hearing people learning BSL - whether they are students, teachers, families with deaf children, librarians, community workers, doctors, civil servants, council workers

"Excellent - We want more!"
(Nechells Association for Community Education)

To order **SIGN IT! contact:**

The Forest Bookshop, 8 St John St. Coleford, Gloucestershire, GL16 8AR
Phone: 01594 833 858 (voice/minicom) Fax: 015094 833 446

Price: £44:00 incl. VAT

Sign Communique Ltd

Kathy Robinson

is an award-winning writer and producer who has worked in the field of deafness for over twenty years. Inspired by her own two Deaf daughters she has led national campaigns, instigated education programmes, produced television documentaries, written books and feature articles. Her first theatrical play, "*Dr Marigold*", featuring a Deaf and hearing cast was recently produced. Before forming the CD-ROM company, "*Sign Communique*", with Simon McKeown, she was producer of a CD-ROM which won the 1997 Deaf Nation Award.



Simon Mckeown

is a deafened Animator / Designer with a Degree in Fine Art. He initially worked in television for all the main ITV and BBC regions, producing intros, Title Sequences, and commercials. Simon originated and produced 'the Best of Both Worlds' with Kathy Robinson, a television documentary featuring all aspects of Deafness/deafness.



Sign Communique: Mission Statement

Sign Communique is a company formed by Kathy Robinson and Simon Mckeown. Its sole aim is to produce high quality multimedia education and training materials which promote the development and practice of BSL as a community language.

Further information can be obtained from Kathy Robinson.

Phone: 001 516 726 7612 Fax: 001 516 726 7508

Email: hgrwm@aol.com



Other Products

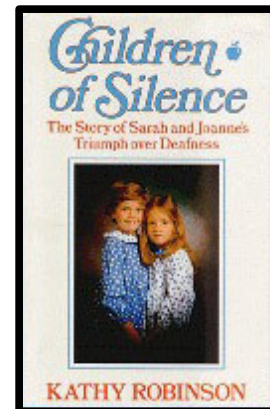
Children of Silence by Kathy Robinson (£9:95)

Published in six international editions, this is the powerful story of Kathy Robinson's early struggles to teach her deaf daughters, Sarah and Joanne, to lipread, talk and understand the world as their 'hearing' peers do, while contending with the 'system', tantrums and difficulties of teaching on two different levels.

"An amazing story of one woman's triumph over adversity." - Annabel.

"This is a brilliantly illuminating book..." - New Society.

"Mrs Robinson is a born writer ... and her narrative proves compulsively readable." - Church Times



Sign in Education: The teaching of British Sign Language to hearing children in school by Kathy Robinson (£6:95)

"Sign in Education" is a pioneering programme teaching young hearing children BSL in school. As 90% of deaf children are integrated into mainstream education, it should be read by all teachers in all schools in order to understand the deaf child's situation, and to set up similar 'Deaf-friendly' programmes. Included are interviews with teaching staff, Deaf Tutors, deaf and hearing children plus research results and recommendations."

"Any school seeing what's going on here, would want it for themselves." (Celia Whittingham, headteacher)

"We covered a lot of National Curriculum topics.... no time was set aside for learning BSL, it was merged into daily lessons using vocabulary connected to those lessons." (Sandra Smith, BSL Tutor)



COMING SOON

Simple Signs - A multimedia guide to Signs and fingerspelling for beginners.